

TINA MALONIS

GRAPHIC DESIGNER / ART DIRECTOR

353 East 83rd Street, 3f, New York, NY 10028
Phone: 917.887.4238
E-mail: tina@malonisdesign.com
<https://www.linkedin.com/in/tinamalonis/>
Website: www.malonisdesign.com

SUMMARY

Highly creative and diverse Graphic Designer/Art Director with a passion for learning, and extensive experience in print and web design. Accustomed to performing in deadline-driven environments.

EDUCATION

Boston University School
of Fine Arts
BFA Boston, MA

Continuing education in multiple areas; art, print and web design.

SKILLS

InDesign	●●●●●●●○
Illustrator	●●●●●●○○
Photoshop	●●●●●●○○
WordPress	●●●●●○○○
PowerPoint	●●●●●○○○
Keynote	●●●●●○○○

HOBBIES



EXPERIENCE

Freelance Senior Art Director | Print and Digital Designer Present
Create design communication for print and digital projects, involving Sketch, iPhone and iPad mockups. My experience includes logo design, branding, marketing collateral, trade show graphics, launches, and interactive design using Adobe Creative Suite. I am adept at presentation design in both Keynote and PowerPoint.

Highlighted Short- and Long-Term Projects

Harrison and Star 10/2018–12/2018
Freelance Art Supervisor - Designed collateral for pharmaceutical projects.

Health4Brands (H4B Chelsea) 10/2013–1/2014, 5/14-5/16
Freelance Senior Art Director - Designed collateral for pharmaceutical launch projects.

Sudler & Hennessey 9/2013–10/2013
Freelance Senior Art Director - Designed pharmaceutical print and iPad projects.

Euro RSCG Life MetaMax 11/2011–3/2012
Design team member for a global launch. Projects included branding guidelines for infant formulas, photo shoot, brochures, detail aids and iPad design.

Additional Euro RSCG MetaMax Projects 6/2010–12/2010
Graphic Designer on rebranding campaign for a diabetes drug involving print collateral, logos, interactive design templates and power point graphics.

Euro RSCG Life x2 & MetaMax 3/2006–5/2009
Executed design projects from concept to completion involving marketing kits, brochures, logos, web invites, posters and CD covers.

Accel Healthcare Communications 4/2000–9/2001
Designed pharmaceutical advertising collateral such as marketing kits, brochures, invites, posters, CD covers and eVisor projects.

Euro RSCG Life LM&P 8/2003–6/2004
Print designer for pharmaceutical collateral for Prevnar.

Questar, LM&P 9/2001–4/2002
Print designer on pre-launch collateral for a cancer drug. Projects included med ed, brochures, binders, ads, posters and marketing kit.

Lyons Lavey Nickel Swift Advertising Agency 3/1996–4/1999
Print design and production responsibilities on various pharmaceutical projects.

Sweet's Group, McGraw-Hill 9/1996–12/1998
Responsible for concept and design of magazine layouts, media kits, promotional material, brochures and direct mail pieces.

Lehman Brothers 10/1994–10/1995
Designed posters, invitations, and signage for corporate events.

Freelance Illustrator 1984–1994
Created illustrations for *The New Yorker*, *The New York Times* and editorial magazines