



TINA MALONIS

GRAPHIC DESIGNER / ART DIRECTOR

353 East 83rd Street, 3f, New York, NY 10028
Phone: 917.887.4238
E-mail: tina@malonisdesign.com
Website: www.malonisdesign.com

SUMMARY

Highly creative and multitalented Graphic Designer/Art Director with extensive experience in pharmaceutical marketing material, branding, and collaborative print and web design projects. Accustomed to performing in deadline-driven environments.

EDUCATION

Boston University School of Fine Arts
BFA Boston, MA

School of Visual Arts
New York, NY
Continuing Ed in graphic design

SKILLS

- InDesign ●●●●●●○
- Illustrator ●●●●●○○
- Photoshop ●●●●●○○
- WordPress ●●●●○○○
- PowerPoint ●●●●○○○
- Keynote ●●●●○○○

HOBBIES



EXPERIENCE

Freelance Senior Art Director | Print and Digital Designer Present

Create design communication for print and digital projects. Experience in designing advertising layouts, logos, branding, iPad and website mockups, marketing collateral, client presentations, newsletters and multimedia projects. Capabilities include extensive knowledge of the Adobe Creative Suite, CSS, HTML, WordPress, Keynote, and PowerPoint.

Highlighted Short- and Long-Term Projects

Health4Brands (H4B Chelsea) 10/2013–1/2014, 5/14-5/16
Freelance Senior Art Director - Designed collateral for pharmaceutical launch projects.

Sudler & Hennessey 9/2013–10/2013
Freelance Senior Art Director - Designed pharmaceutical print and iPad projects.

Euro RSCG Life MetaMax 11/2011–3/2012
Design team member for a global launch. Projects included branding guidelines for infant formulas, photo shoot, brochures, detail aids and iPad design.

Additional Euro RSCG MetaMax Projects 6/2010–12/2010
Graphic Designer on rebranding campaign for a diabetes drug involving print collateral, logos, interactive design templates and power point graphics.

Euro RSCG Life x2 & MetaMax 3/2006–5/2009
Executed design projects from concept to completion involving marketing kits, brochures, logos, web invites, posters and CD covers.

Accel Healthcare Communications 4/2000–9/2001
Designed pharmaceutical advertising collateral such as marketing kits, brochures, invites, posters, CD covers and eVisor projects.

Euro RSCG Life LM&P 8/2003–6/2004
Print designer for pharmaceutical collateral for Prevnar.

Questar, LM&P 9/2001–4/2002
Print designer on pre-launch collateral for a cancer drug. Projects included med ed, brochures, binders, ads, posters and marketing kit.

Lyons Lavey Nickel Swift Advertising Agency 3/1996–4/1999
Print design and production responsibilities on various pharmaceutical projects.

Sweet's Group, McGraw-Hill 9/1996–12/1998
Responsible for concept and design of magazine layouts, media kits, promotional material, brochures and direct mail pieces.

Lehman Brothers 10/1994–10/1995
Designed posters, invitations, and signage for corporate events.

J. Walter Thompson Advertising Agency 3/1993–6/1994
Art Director for print advertising. Accounts included Kodak Royal Gold and The American Red Cross.

Freelance Illustrator 1984–1994
Created illustrations for *The New Yorker*, *The New York Times* and editorial magazines.