

SUMMARY

Over 21 years of graphic design and art direction experience with a passion for creating. Participate in educational activities as a source of inspiration and continued growth.

SKILLS

- Print Collateral
- Interactive Documents
- Web Design
- WordPress Websites
- Logos and Branding
- Media Kits
- Keynote and PowerPoint
- Newsletters
- Trade Show Graphics
- eMagazine Design

SOFTWARE

HTML / CSS

Illustrator

InDesign

Keynote

OmniGraffle

Photoshop

Power Point

QuarkXpress

WordPress

EDUCATION

Boston University School of Fine Arts
 BFA Boston, MA

School of Visual Arts New York, NY
 Continuing Ed classes in graphic design (1 year)

New York Academy of Art New York, NY
 Continuing Ed classes in painting (3 years)

Lynda.com
 Computer related tutorials

Noble Desktop New York, NY
 Classes: eMagazines with InDesign, Fireworks, Dreamweaver and Interactive jQuery

EXPERIENCE

Freelance Senior Art Director | Print and Digital Designer Present

Create design communication for print and digital projects. Experience in designing advertising layouts, logos, branding, iPad and website mockups, marketing collateral, client presentations, newsletters and multimedia projects. Capabilities include extensive knowledge of the Adobe Creative Suite, CSS, HTML, WordPress, QuarkXpress, Keynote, and PowerPoint.

Freelance Art Direction *Short- and Long-Term Projects*

Health4Brands (H4B Chelsea) 6/2013–8/2013, 12/2013–1/2014, 5/14-5/16
Freelance Senior Art Director - Design collateral for pharmaceutical launch projects.

Sudler & Hennessey 9/2013–10/2013
Freelance Senior Art Director - Designed various pharmaceutical print and iPad projects.

Euro RSCG Life MetaMax 11/2011–3/2012
 Design team member on a launch creating various collateral for global distribution. Collaborated with other design team members through completion. Projects included branding guidelines for infant formulas, photo shoot, brochures, detail aids and iPad design.

Additional Euro RSCG MetaMax Projects 2/2010–4/2010 & 8/2010–12/2010
 Graphic Designer on rebranding campaign for a diabetes drug involving print collateral, logos, interactive design templates and power point graphics.

Euro RSCG Life x2 & MetaMax 3/2006–5/2009
 Executed design projects from concept to completion involving marketing kits, brochures, logos, web invites, posters and CD covers.

Accel Healthcare Communications 4/2000–9/2001
 Designed pharmaceutical advertising collateral such as marketing kits, brochures, invites, posters, CD covers and eVisor projects.

Euro RSCG Life LM&P 8/2003–6/2004
 Print designer for pharmaceutical collateral for Prevnar.

Questar, LM&P 9/2001–4/2002
 Print designer on pre-launch collateral for a cancer drug. Projects included med ed, brochures, binders, ads, posters and marketing kit.

Lyons Lavey Nickel Swift Advertising Agency 3/1996–4/1999
 Print design and production responsibilities on various pharmaceutical projects.

Sweet's Group, McGraw-Hill 9/1996–12/1998
 Responsible for concept and design of magazine layouts, media kits, promotional material, brochures and direct mail pieces.

Lehman Brothers 10/1994–10/1995
 Designed posters, invitations, and signage for corporate events.

J. Walter Thompson Advertising Agency 3/1993–6/1994
 Art Director for print advertising. Accounts included Kodak Royal Gold and The American Red Cross.

Freelance Illustrator
 1984–1994
 Created Illustrations for *The New Yorker*, *The New York Times* and editorial magazines.